

*Randi B.*



## **MEDIA KIT**

*2020*



MEDIA KIT | 2020

**contact**  
RANDI BRYANT  
[INFO@RANDIB.NET](mailto:INFO@RANDIB.NET)

## **AUTHOR • SPEAKER • TRAINER • DIVERSITY + INCLUSION STRATEGIST**

Randi B. is a diversity and inclusion strategist, author, speaker, and trainer. She helps people and businesses navigate tough racial, gender, and cultural issues by equipping them with the right tools and resources to foster real open dialogue.

She knows the power of communication can lead to inclusive environments where people feel comfortable being their complete, open and authentic selves. Focusing on her mission to get people to open up and join the conversation (while also changing the world).

In the book, *Neversays™*, Randi provides an easy-to-follow guide on 25 phrases you should never ever say to keep your job and friends. The tenets of this book are based on the beliefs that people are good, but uninformed and uncomfortable with difference. This book provides real, practical advice on how to navigate these difficult-to-talk-about topics.

Through her speeches, training, and one-on-one services Randi equips people with the right tools to engage in honest conversations about race, gender, sexuality, religion, cultural and diversity issues.

As the founder and President of award-winning change management company for 17 years, the creator of trademarked "fingerprint to blueprint" curriculum development model, former Director of Training & Instruction, and serving many Fortune 500 and government clients across seven countries and 41 states, Randi has a wealth of knowledge and experience navigating the tough dialogues that come with discussing diversity and inclusivity issues.

*"the key to creating a more productive environment is  
creating a space of belonging"*

- Randi B.

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## THE STATS

**10,000+**

UNIQUE VISITORS  
PER MONTH

**17,000+**

PAGE VIEWS  
PER MONTH



**5.3K+**



**69K+**



**900+**

## COLLABORATION OPPORTUNITIES

I'd love to collaborate, speak at your next engagement, or provide commentary on current events. Here are a few ways we can work together:

- Speaking Opportunities for Diversity + Inclusion in the workplace, how to create an environment of belonging, and things you should Neversays™ to keep your job and friends
- Guest writer + commentator for current political and cultural events regarding diversity + inclusive issues

### *past events & collaborations*

- KPFA RADIO GUEST APPEARANCE
- WLLB TALK RADIO GUEST APPEARANCE
- USA TODAY ARTICLE FEATURE
- BLACK ENTERPRISE SPEAKER
- CREATE & CULTIVATE SPEAKER
- MUSIC, MEN, & MY MENTAL PODCAST APPEARANCE

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## LET'S COLLABORATE!

All collaborations are on a first come, first serve basis. To secure a date for an upcoming event, collaboration, or social commentary, please email [info@randib.net](mailto:info@randib.net).

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